Foreword by JACK MA
Founder and Executive Chairman, Alibaba Group

SMART BUSINESS

WHAT ALIBABA'S SUCCESS REVEALS ABOUT THE FUTURE OF STRATEGY

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Chairman, Academic Council, Alibaba Group

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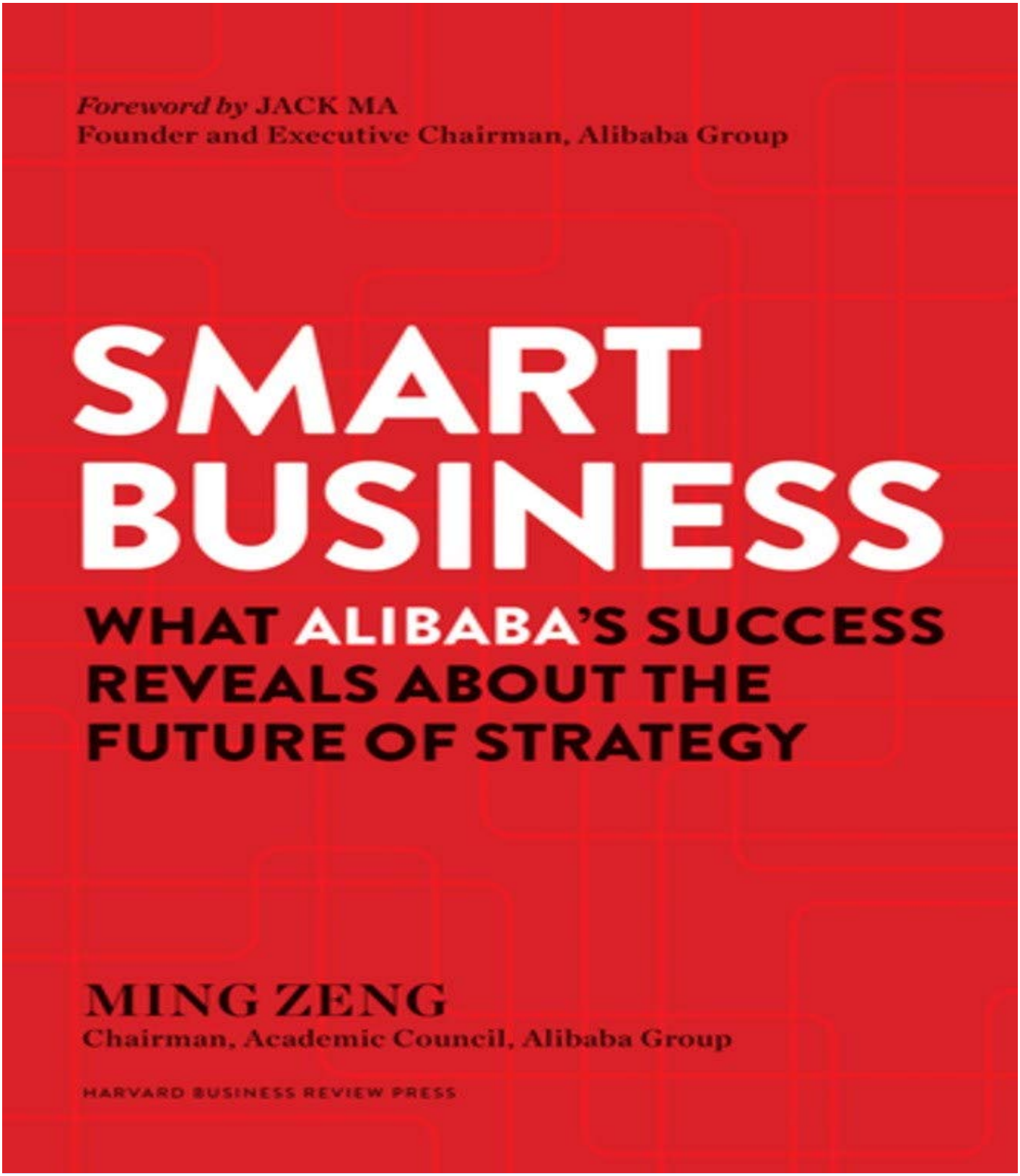

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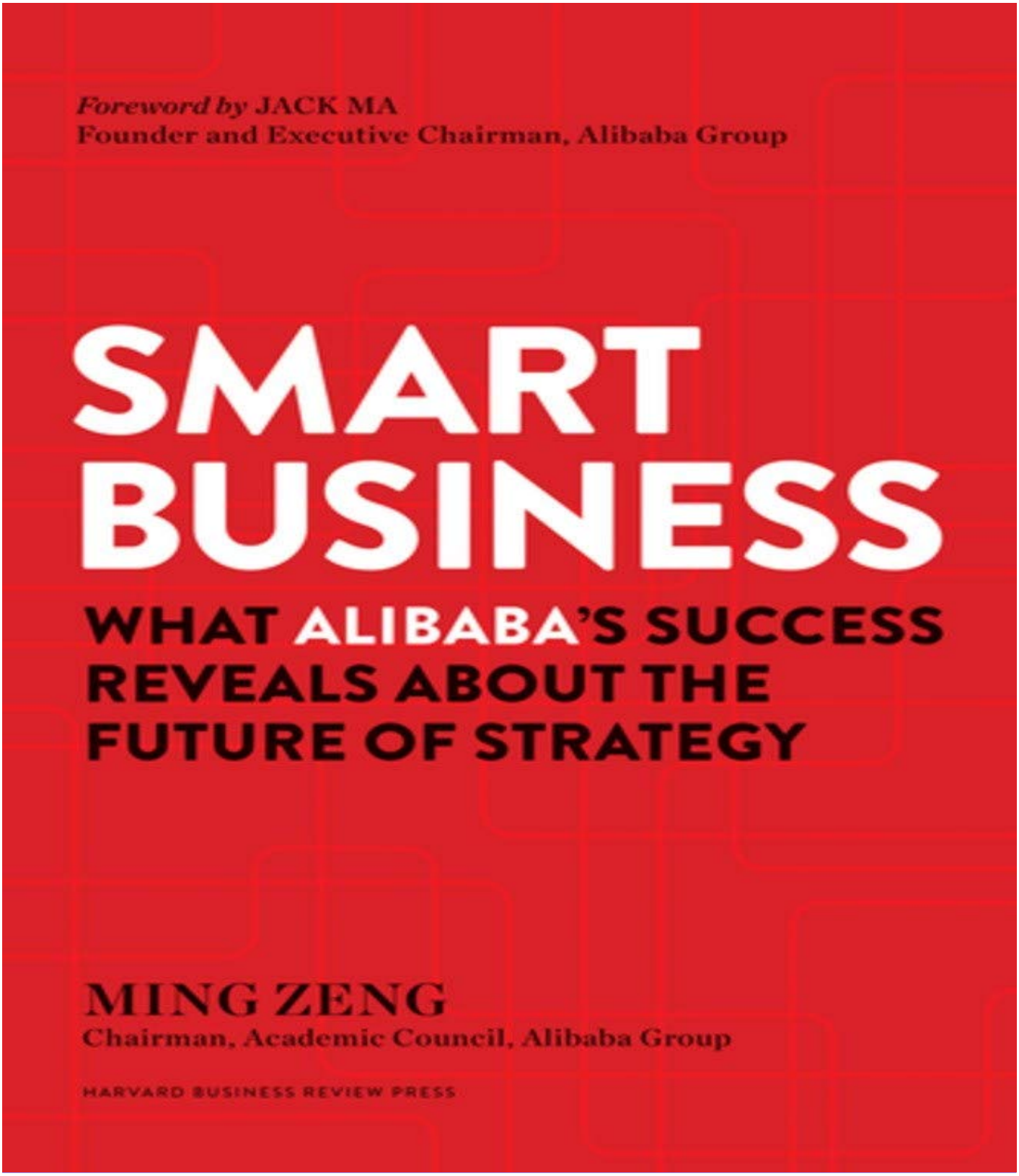

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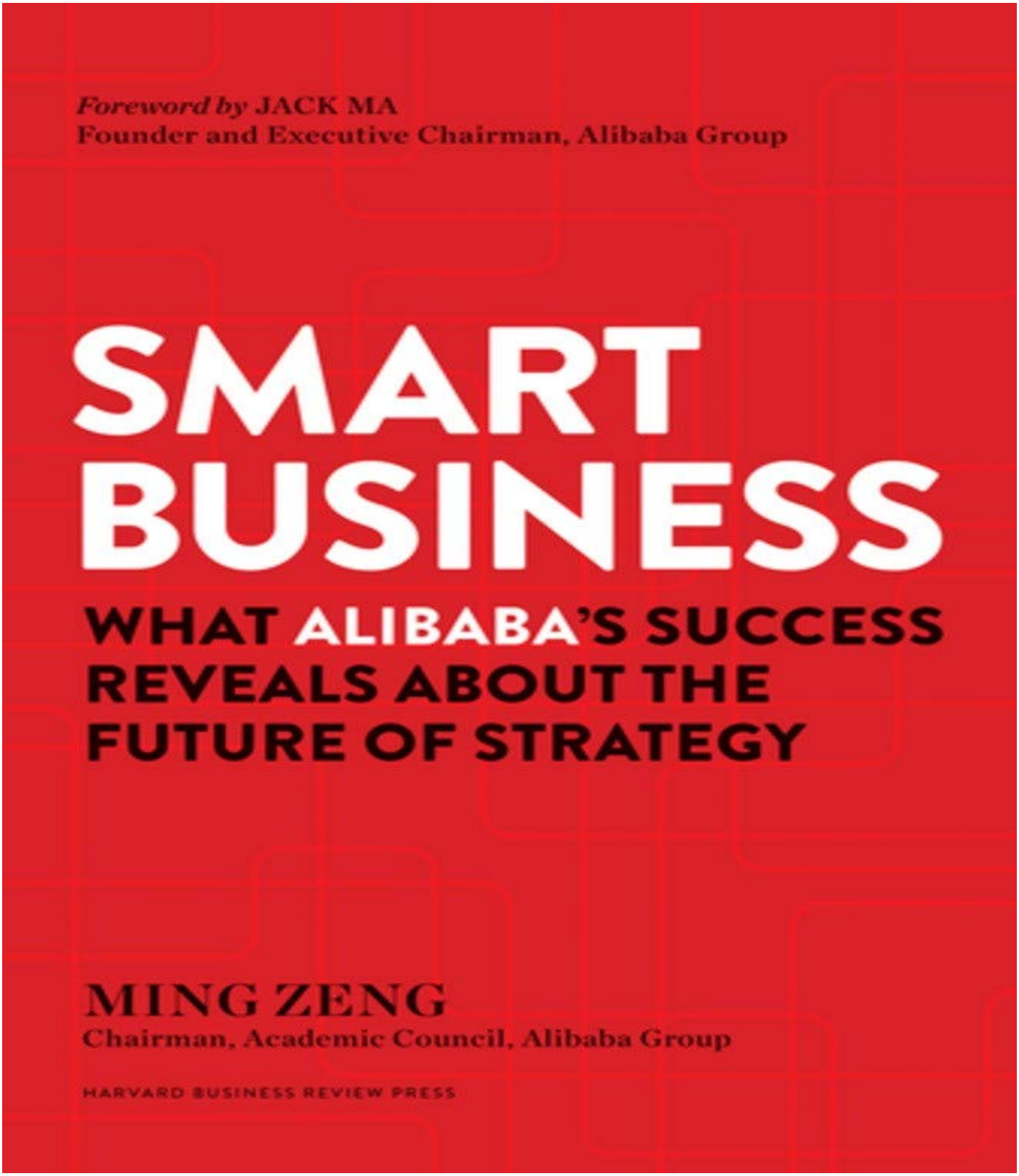

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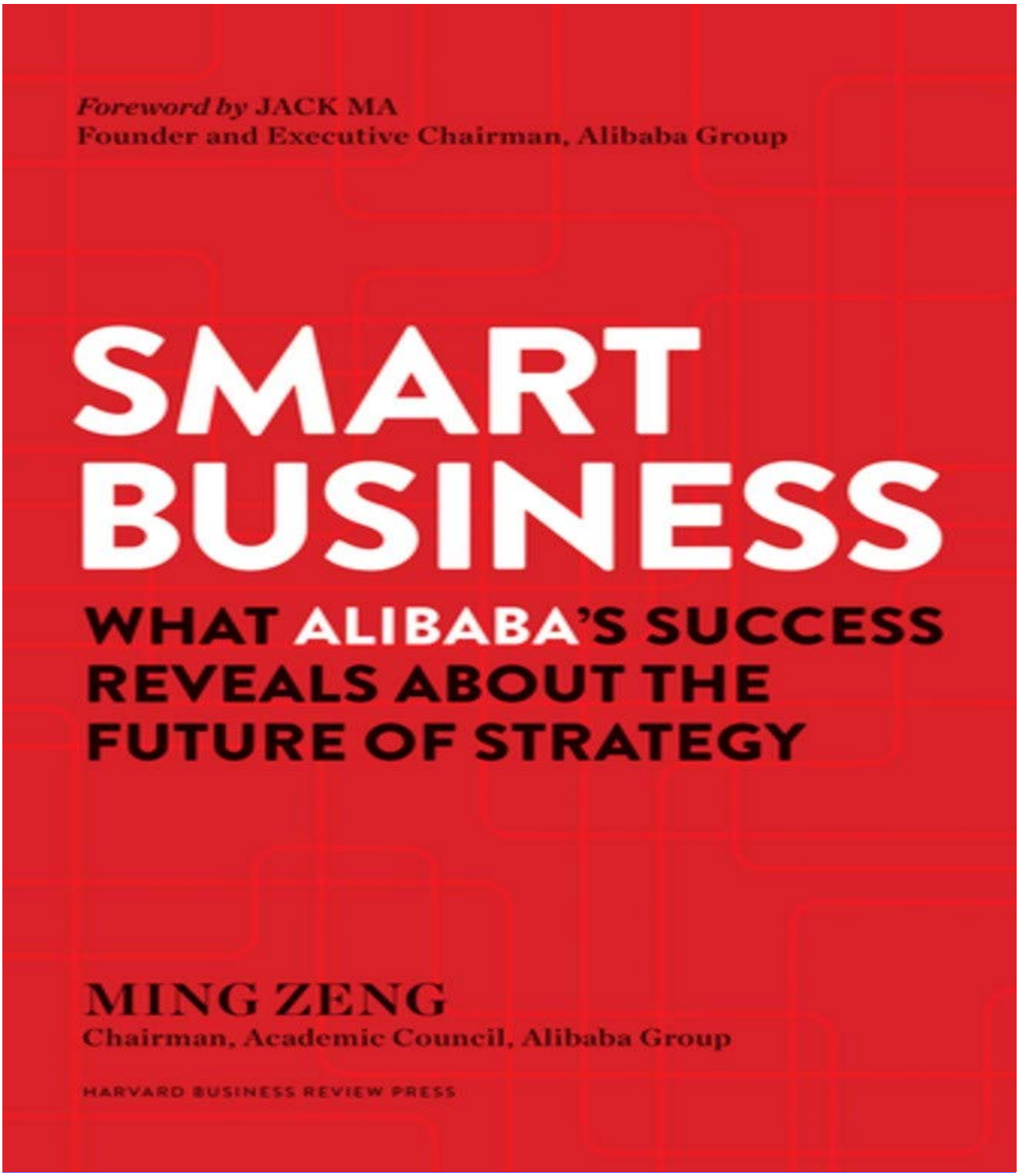

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